



PRIVACY POLICY

Introduction

This Privacy Notice explains the privacy policy for Brain Recovery Zone Ltd, a company incorporated in England with company number 12356427, whose registered office is at Regent's Court, Princess Street, Hull, England, HU2 8BA.

This Privacy Policy applies to this website and the Brain Recovery Zone software and hardware. Please note this privacy notice does not apply to links to other websites within this site. This notice also contains information applicable to job candidates, employees, and contractors.

Who are we?

Our full company name is Brain Recovery Zone Limited and our registered offices are at Regent's Court, Princess Street, Hull, England, HU2 8BA. Our Company Registration Number is 12356427.

You can send any questions about privacy to info@brainrecoveryzone.com

Choice of Law

Please note Brain Recovery Zone's terms and conditions and the use of this website are governed by English law therefore by accepting the terms and conditions and using this website you agree that the courts of England and Wales will have exclusive jurisdiction.

Use of cookies

In general, we use cookies and our records of the pages people have visited on our website to gather information about all of our customers collectively

We only use such data in the aggregate. This information helps us determine what is most beneficial for our customers, and how we can continually create a better overall experience for our customers and improve our websites in order to tailor them to visitor's needs.

You can allow, see, block or delete the cookies placed on your device in your browser settings. However, if you chose to do so, you may not be able to use the full functionality of the website. By using the website, you consent to your data being processed by Brain Recovery Zone in the manner and for the purposes set out above.

Please see below a list of the cookies we use and why:

Cookie Used	Purpose
Google Analytics	<p>These cookies are used to collect anonymous information about how visitors use our site. We use the information to compile analytical reports which help us improve our website. The cookies collect information such as the number of visitors to our website, how they arrived there (e.g. directly from the internet or through linking from another website) and tracking which webpages they visited.</p> <p>https://support.google.com/analytics/answer/6004245</p>
Google Maps & Tour Dash	<p>We embed Google Maps content onto the website using Tour Dash; Google will then track your usage of maps, your IP address and location.</p> <p>https://policies.google.com/technologies/cookies</p>
Google Search	<p>We will embed Google search content onto the website; Google will then track your searches to help improve the search results.</p> <p>https://policies.google.com/technologies/cookies</p>
Twitter	<p>These cookies are used to show us when people like and share our pages, mainly from our SnowSure articles; and when someone clicks from our website to our Twitter profile. The data is anonymous. We will not know who has liked and shared a page.</p> <p>https://help.twitter.com/en/rules-and-policies/twitter-cookies</p>
Vimeo	<p>We embed Vimeo videos onto our website; Vimeo will then track your usage of the video, how long you watch it for, your IP address and location.</p> <p>https://vimeo.com/cookie_policy</p>

What personally identifiable information do we collect about you, and why?

Citizens using Brain Recovery Zone

When you purchase, or are provided with, your Brain Recovery Zone VR hardware and corresponding software, you consent to the following information being shared with us so that we can communicate with you and provide you with your VR headset and Brain Recovery Zone platform:

- Name
- Date of Birth

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- Address

Brain Recovery Zone Customers

We process existing customers data, including for direct marketing purposes, subject to the right to object and any opt-out exercised.

Other groups of people who Brain Recovery Zone process information about

We process prospective customer contacts or past customer contacts data, including for direct marketing purposes, subject to the right to object and any opt-out exercised.

We process job candidates' CVs and related data as long as this may be required in relation to the selection process after which they are deleted.

Do we share data with third parties?

No. Your data will not be shared by us with any third parties, other than for the purpose of delivery of any goods and/or services to the nominated delivery address.

How long do we retain data for?

We retain all data pertaining to our existing customers and prospective customers, actually or potentially involved in purchasing our services, for as long as necessary for the purpose of providing the service, to pursue a sales transaction, or to market our services, subject to their right to object or not to be subject to direct marketing.

You may contact us at info@brainrecoveryzone.com to request that we delete the data that we hold about you subject to ensuring we are following all laws and regulations regarding future requirements for access to the data.

Intellectual Property Rights

Unless otherwise stated, Brain Recovery Zone own the intellectual property rights of this website and all material on the website. The end user recipient of our goods and or services is licenses to use such goods and or services pursuant to the terms and conditions of sales.

How to contact us?

If you have questions or concerns about privacy, or wish to exercise rights you have in relation to personal data we process about you, you can email info@brainrecoveryzone.com or write to Regent's Court, Princess Street, Hull, England, HU2 8BA.

If you feel your enquiry is not sufficiently met or subsequently you wish to make a complaint to the www.ico.org.uk

Future updates to this Notice

This privacy notice may change periodically and will be published on the Brain Recovery Zone website.

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